



SPONSORSHIP OPPORTUNITIES

AUGUST 10-13, 2023
RICHMOND, VIRGINIA



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2021 - 2023**

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Dear Prospective Sponsor:

In the year 2023, the U.S. Congress is composed of only 28% women: 25% in the Senate and 28.7% in the House. The number of women in statewide elective executive positions is 30.3%, and the proportion of women in state legislatures is 32.7 %. More women are showing interest in leadership positions in this country and our goal is to ensure they have the tools they need and are prepared for the offices they seek.

The National Women’s Political Caucus (NWPC) is working with women every day on leadership opportunities. Our mission is to recruit and train women to seek elected and appointed offices. Founded in 1971, NWPC has been at the forefront of training women for leadership.

At NWPC’s 26th Biennial Convention in Richmond, VA, we will celebrate our successes and strategize for the future. More than 150 women leaders are expected to attend the convention Aug. 10-13, 2023. And, as a sponsor, you will have a built-in audience for your organization. We welcome you to be a general sponsor of this year’s convention or you may choose to sponsor a specific event. After the convention, our members will take your brand awareness back home with them to all parts of the country.

Convention co-chairs Dawn Lott and Andrea Miller are working with me on developing sponsorships. We welcome you to speak with any of us regarding the sponsorship options.

Thank you for considering our request. We hope you take advantage of supporting one of the strongest non-partisan grassroots women’s organizations in this country, the National Women’s Political Caucus. We look forward to working with you on empowering more women for leadership.

Sincerely,

Donna Lent
NWPC President
dlent@nwpc.org

Dawn Lott
NWPC, VP for Development
dlott@nwpc.org

Andrea Miller
NWPC VA, President
andrea.miller@nwpc.org

CENTER FOR AMERICAN WOMEN IN POLITICS
**2023 STATISTICS ON
ELECTED WOMEN**

**FEDERAL EXECUTIVE CABINET/CABINET-LEVEL
POSITIONS: 12**

U.S. SUPREME COURT: 4

CONGRESS - 150 (28% OF 535 SEATS)

U.S. SENATE - 25 (25% OF 100 SEATS)

U.S. HOUSE - 125 (28.7% OF 435 SEATS)

STATE EXECUTIVE BRANCH - 97 (31.3% OF 310 SEATS)
*12 GOVERNORS, 22 LT. GOVERNORS, AND 63 OTHER
STATEWIDE ELECTED OFFICIALS*

**STATE LEGISLATIVE BRANCH 2,414 (32.7% OF 7,383
SEATS)**

STATE SENATE - 594 (30.1% OF 1,972 SEATS)

**STATE HOUSES/ASSEMBLY - 1,820 (33.6% OF 5,411
SEATS)**

MAYORS

CITIES > 30,000 CITIZENS - 421 (26.% OF 1,616 SEATS)

100 LARGEST CITIES - 33 (33% OF 100 SEATS)

WHAT DOES THE NATIONAL WOMEN'S POLITICAL CAUCUS DO?

- **The National Women's Political Caucus is a pro-choice, multicultural, intergenerational, and multi-issue grassroots organization dedicated to increasing women's participation in the political process and creating a true women's political power base to achieve equality for all women.**
- **The National Women's Political Caucus chapters across the country continue to have an impact in increasing women's bipartisan leadership in the political process.**
- **Women are realizing their strength in numbers and directing it to uplift issues around women, children, and family.**
- **More women's organizations are coordinating advocacy campaigns and marches on issues that are important to women. NWPC members across the country organize and participate in these efforts.**

SPONSORSHIP OPPORTUNITIES

THESE SPONSORSHIP OPPORTUNITIES ARE NAMED AFTER INCREDIBLE WOMEN WHO HAVE SHAPED NWPC HISTORY.

\$500 RUTH BADER GINSBURG SPONSOR FOR JUSTICE

Justice Ruth Bader Ginsburg spent a lifetime flourishing in the face of adversity before being appointed a Supreme Court justice, where she successfully fought against gender discrimination. She was an American hero who spent her life fighting for the equality of all people, and she was a trailblazing champion of women's rights.

SPONSORSHIP INCLUDES:

- Business card or name listed in convention program
- Mentioned on social media

\$1,000 MAGGIE WALKER SPONSOR FOR FREEDOM

Maggie Lena Walker was an African American entrepreneur and civic leader. She broke traditional discriminatory laws by becoming the first Black woman to establish and become president of a bank in the United States.

SPONSORSHIP INCLUDES:

- Business card or name listed in convention program
- Mentioned on social media

\$3,000 JILL RUCKELSHAUS SPONSOR FOR PROGRESS

STRANGER/SISTER SCREENING AND PANEL DISCUSSION SPONSOR - NWPC Co-Founder, Jill Ruckelshaus, was a socially progressive Republican, former special White House assistant, and head of the White House Office of Women's Programs. Ruckelshaus was instrumental in getting the national Republican Party to include the ERA as part of its platform.

SPONSORSHIP INCLUDES:

- All benefits of Maggie Walker package, plus:
- Table at convention to promote your company/work

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\$5,000 DOROTHY HEIGHT SPONSOR FOR CHANGE

TRAIN THE TRAINER PROGRAM AND BI-PARTISAN CANDIDATE TRAINING SPONSOR - *Born in Richmond, VA, NWPC Co-Founder Dorothy Height, was an African American civil rights and women's rights activist. Height was president of NCNW for 40 years.*

SPONSORSHIP INCLUDES:

- All benefits of Jill Ruckelshaus package, plus:
- Business mentioned in media packet and social media strategy
- Business name on the website and collateral material
- Company representative can have a 2 minute speaking opportunity

\$7,500 SHIRLEY CHISHOLM SPONSOR FOR COURAGE

WOMEN OF COURAGE LUNCHEON SPONSOR - *NWPC Co-Founder, Shirley Chisholm, was the first African American woman in Congress and the first woman and African American to seek the nomination for president of the U.S. from one of the two major political parties.*

SPONSORSHIP INCLUDES:

- All benefits of Dorothy Height package, plus:
- Your Swag in the conventioneer bag
- Ad on the outside back cover of the convention program

\$10,000 GLORIA STEINEM SPONSOR FOR EQUALITY

TITLE SPONSOR FOR THE NWPC BIENNIAL CONVENTION - *NWPC Co-Founder, Gloria Steinem, is a journalist and trailblazer in the women's rights movement. She emerged as a nationally recognized leader of second-wave feminism in the United States in the late 1960s and early 1970s.*

SPONSORSHIP INCLUDES:

- All benefits of Shirley Chisholm package, plus:
- Company representative may have a 5-7 minute speaking opportunity at the opening event



SPONSORSHIP FORM

Aug 10th – Aug 13th
Omni Richmond
100 S. 12th Street, Richmond VA 23219

PLEASE RESERVE ONE OF THE FOLLOWING SPONSORSHIPS

\$10,000 GLORIA STEINEM SPONSOR

\$3,000 JILL RUCKELSHAUS SPONSOR

\$7,500 SHIRLEY CHISHOLM SPONSOR

\$1,000 MAGGIE WALKER SPONSOR

\$5,000 DOROTHY HEIGHT SPONSOR

\$500 RUTH BADER GINSBURG SPONSOR

NAME: _____

ADDRESS: _____

EMAIL: _____

PHONE: _____

AMOUNT: _____

Please make check payable to National Women's Political Caucus, PO Box 65010, Washington, DC 20036

Your donation can be deductible as a charitable contribution.

Number of seating tickets you will require (up to 10 per table):

TICKETS: _____

Sorry, we will be unable to attend, but please accept our donation:

AMOUNT: _____

For those contributions of \$10,000 or more, you may submit advertising copy for use in the Souvenir Program. All ads should be fully designed and digitized, submitted as PDF or EPS, finished book size 8" x 10", resolution of 300 DPI, and a line screen of 133. The ad page size without bleed is 7.5" x 9.5" and with bleed is 8.25" x 10.25". Please submit all ads by June 30, 2023 by email to kate@nwpc.org. For questions or additional information, please call 202-785-1100.