Schedule of Events

Wednesday, July 26, 2017
Registration
2nd Floor, 4PM – 6PM

Thursday, July 27, 2017
“Train the Trainer” Full Day Certification Training Program
Washington Room, 8:30AM – 5PM
Training Registration Fee Required

With more than 13,000 women this year declaring interest in running for office, hundreds of new trainers are needed to help women win. Become a certified NWPC trainer, able to train candidates in more than 20 different subjects, armed with over 30 interactive exercises, PowerPoint explanations, and a working knowledge on the background of each subject. The training session also includes a disk drive with all materials. Newly certified trainers will be given hands-on experience the next day as women all over the country attend the “Winning with Women” daylong training session.

NWPC Foundation Annual Meeting
Madison Room, 5:30PM – 7:30PM

Friday, July 28, 2017
Registration
2nd Floor, 8:30AM – 5PM

“Winning with Women” Candidate and Campaign Leaders Training
Adams Room, 9AM – 4:30PM
Training Registration Fee Required

Women candidates are announcing in record numbers – motivated by challenges to hard-earned rights and a new federal administration that turns the clock back on women’s equality. Join us for training on targeting, social media, and new field and fundraising tactics that are giving our candidates a head start on upcoming campaigns. You’ll leave knowing how to get a campaign started early and on track, design social media strategies that save you money and gains votes, build an image that focuses on your voice and inspires confidence, plus 30 new tips for raising money.

Diversity Panel
Washington Room, 12PM – 2PM

Enjoy your lunch break with the Diversity Panel, where a diverse group of women leaders are gathering to discuss their experiences as founders, CEOs, and elected officials. Have some questions on how to run for office, or how to handle challenges in the work place? There will be time for Q&A. Lunch will be served.

Speakers: Political Strategist Joyce Ferriabough-Bolling; Co-Founder, Latina Circle- Betty Francisco; Former Mayor & Council Member, City of West Hollywood - Abbe Land; Founder & CEO, Archipelago Strategies Group - Josiane Martinez; Former Senior VP, YouthBuild USA- Charlotte Golar Richie; Former Fitchburg Mayor Lisa Wong
Moderator: LA City Councilor Jan Perry
Schedule of Events

Diversity Training
Washington Room, 2PM – 4:30PM
Training Registration Fee Required
Given the disappointment in federal campaign races last year, the increase of diverse women who won their races was overlooked. The Diversity Training will focus on the advantages and disadvantages of running as a diverse woman, how to gain support, endorsements, and dollars from all communities, how to react to negatives comments, and how to effectively manage media coverage. We will prepare you to run a successful campaign and win your election!

Opening Night Reception
Hosted by the Massachusetts Women’s Political Caucus
Belvedere Ballroom, 6:30PM – 8:30PM
The MWPC, one of the largest caucuses, welcomes all our new and returning chapters in an acknowledgment of NWPC’s continuous growth. In attendance are caucus members from across the country, keynote women leaders we love, and Boston’s finest forerunners who have built a reputation for standing by women. Have fun and keep the momentum alive while expanding the NWPC network in recruiting, training and supporting more women to run and win!

Speakers: MA Speaker Pro Tempore Pat Haddad; MWPC President Gail Jackson-Blount; Congresswoman Niki Tsongas

Saturday, July 29, 2017
Registration
2nd Floor, 8:30AM – 5:30PM

Update on Trump’s Administration
Fenway Room, 9AM – 9:30AM
How is the Trump Administration impacting women? Hear what women leaders have to say about Trump’s effect on the environment, district attorneys, and what we can do to resist.

Speakers: Executive Director, Sierra Club MA- Emily Norton; Executive Director, ACLU MA - Carol Rose

Building a Better Caucus
Fenway Room, 9:30AM – 10AM
A breakout session for ideas, tips, and accounts on how to grow your membership, fundraising, and media presence in your Caucus.

Speakers: Founder, Women Online - Morra Aarons-Mele; NWPC President Donna Lent

Plenary Session I
Fenway Room, 10:15AM – 12:15PM
State Delegations are required to be in attendance for the review and vote on the submitted Resolutions and amendments to the By-Laws.
Schedule of Events

Women of Courage Luncheon
Belvedere Ballroom, 12:30PM – 2PM
An exclusive event to honor women who courageously stand in the face adversity and pave the way for other women to do the same! Join us in recognizing The Department of Justice ethics prosecutor who resigned in protest, the TN Senator who is the second woman in TN history to be elected to statewide office, the MA Attorney General who continues the fight against the current U.S. President, and the National Activist who organized a global movement of billions of women.

*Honorees*: Former Ethics Prosecutor, Department of Justice - Hui Chen; Congresswoman Katherine Clark; MA Attorney General Maura Healey; TN Senator Sara Kyle;
Co-President, Women’s March - Tamika Mallory

*Moderator*: Founder & CEO, MORE Advertising - Donna Gittens

Plenary Session II
Fenway Room, 2:15PM – 5PM
This session features the women running for NWPC national office, with speeches from all candidates and the Election of Officers. In addition, hear news about NWPC progress and projects from NWPC business (INC.), Foundation, non-profit entity (LDERF), and political Parity PAC.

President’s Circle
Location TBD, 6PM – 7:30PM
*Ticketed Event*

The President’s Circle is NWPC’s homage to those who continue to support the incredible journey of keeping the Caucus thriving. All speakers and special guests will be invited to this event.

Sunday, July 30, 2017
Gubernatorial Brunch
Beacon Hill Room, 9:30AM – 12PM
Enjoy a panel featuring prominent governors, lieutenant governors, and candidates. Hear firsthand advice from leader’s experiences in their roles and candidacy. The panel is followed by NWPC National Election results and an address from NWPC President Donna Lent.

*Speakers*: Candidate, GA Governor - Stacey Abrams; MA Governor Charlie Baker;
MA Lt. Governor Karyn Polito; CT Lt. Governor Nancy Wyman

*Moderator*: MA State House reporter, WCVB - Janet Wu
*Host*: Principal, St. Fleur Communications – Marie St. Fleur

First Meeting of the New Board
Washington Room, 12PM – 2PM
*Guests Welcome*

Convention Closes